



presented by Texcare

July 15-18 2027
Las Vegas, NV USA



THE POWER OF CLEAN TOGETHER

Exhibitor
Prospectus





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The Clean Show stands as the premier event in the commercial laundering, dry cleaning, and textile care sector, captivating thousands of global attendees with its unrivaled showcase of the latest and most innovative industry products.

UNLOCK PURCHASING POTENTIAL

91%

OF VISITORS ARE
PLANNING TO RETURN
TO THE NEXT EVENT

+11,000
ATTENDEES

83%

OF VISITORS HAVE
PURCHASING
INFLUENCE

98%

**OF VISITORS SAID
THE CLEAN SHOW
MET OR EXCEEDED
THEIR EXPECTATIONS**

TOP 5

ATTENDEE GROUPS

- ▶ Coin/Card Laundry
- ▶ Commercial Mixed Plant
- ▶ Distributor/Dealer/Manufacturer's Rep.
- ▶ Drycleaning Pick-up and Delivery Only
- ▶ Drycleaning Plant — Industrial



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The Clean Show is where we introduce best-in-show new products — as we were awarded a winner in 2025 — and where we will do so again in 2027. Clean is where the industry converges to see and hear first-hand from established leaders in the industry as well as startups, all bringing new concepts to the market. We meet old friends and make new friends; while online meetings are part of everyday routine, nothing beats face-to-face human encounters. See you in Las Vegas!

Neal Milch

Chairman of the Board
Laundrylux

The Clean Show has been a cornerstone of the laundry industry for generations and has played an important role in our company's continued evolution. As a third-generation family business, Setomatic values the opportunity to showcase innovation, strengthen partnerships, and engage directly with customers and distributors across the industry. There is no other event quite like The Clean Show.

Gregg Schantz,

President, Setomatic Systems -
SpyderWash

VISITOR OBJECTIVES



- Networking
- Explore Innovations & Developments
- Educational Opportunities

- Looking for New Suppliers
- Prepare Purchasing Decisions
- Expand Specialist Knowledge



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Connect with decision
makers to broaden
your network

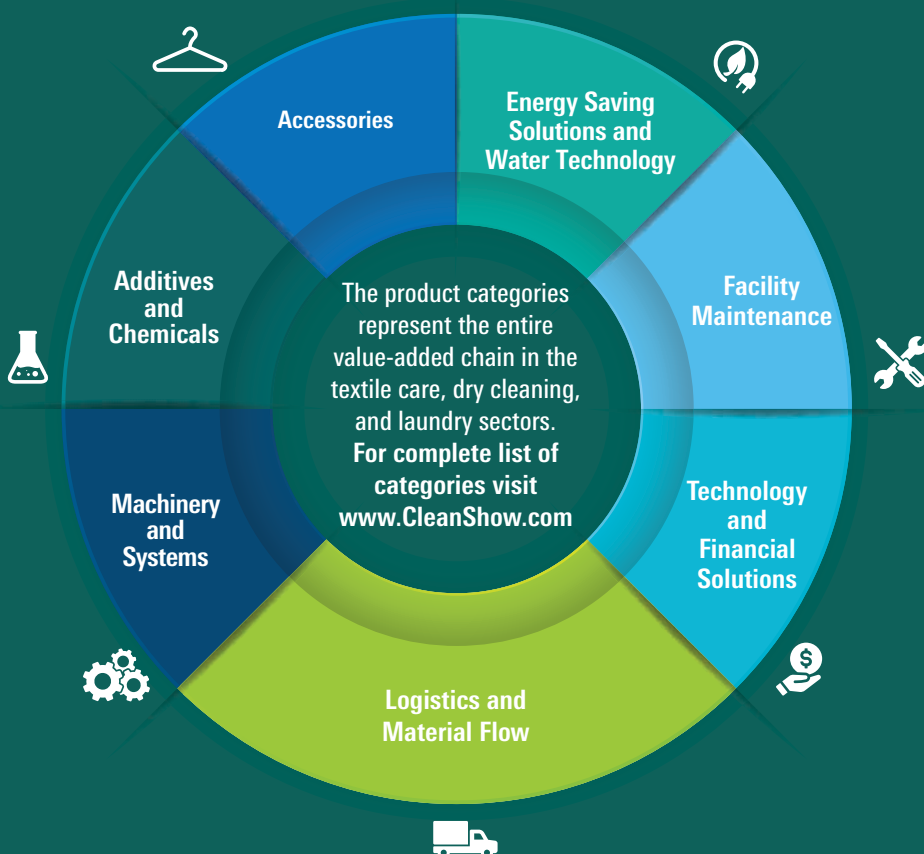
Introduce innovations
to strengthen your
brand presence

Foster connections
and meet prospects to
increase market share

POWER YOUR BRAND



TOP PRODUCT: AREAS REPRESENTED





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BUDGETING MADE EASY WITH THE EXHIBITOR PACKAGE PLAN!

All your essential exhibiting needs are included with your booth space:

- ▶ **Pre-show warehousing**
- ▶ **Installation and dismantling labor**
- ▶ **Material handling (drayage)**
- ▶ **Water and drainage**
- ▶ **Steam**
- ▶ **Air**
- ▶ **Natural Gas**
- ▶ **Utilities**
- ▶ **Standard furniture**
- ▶ **Standard carpet**
- ▶ **Trash removal**
- ▶ **Nightly vacuuming**

UNLOCK PURCHASING POTENTIAL

SECURE YOUR BOOTH TODAY!

Julie Nickel, Senior Show Manager
Jewell Kowzan, Senior Sales Associate
cleanshow@usa.messefrankfurt.com



**Scan to view full
exhibitor list and
floorplan**

TOP 10 COUNTRIES REPRESENTED

