

news +++ The Clean Show

August 23 – 26, 2025, Orlando, FL



September 11, 2025

The Clean Show 2025 Closes with Record Attendance, Unforgettable Experiences, and Momentum Toward 2027

The Clean Show 2025 in Orlando drew record-breaking attendance since COVID, nearly 400 exhibitors, and a strong education program on and off the show floor. The event premiered the Innovation Awards, and featured multiple networking receptions—building excitement for the show’s return in Las Vegas, July 15–18, 2027.

[The Clean Show 2025](#) has officially wrapped. With four days of education, nonstop networking, the debut of the Innovation Awards, and industry-first product showcases, this year’s edition set the bar higher than ever. Boasting the strongest attendance since 2019, it marked the industry’s most powerful return to in-person engagement in years.

Nearly 400 exhibiting companies from around the world joined forces with thousands of attendees to make Orlando the global center of textile care innovation. Attendees took part in a dynamic education program delivered both on the show floor and in classrooms, covering critical topics from sustainability and automation to business best practices and the latest industry standards.

In addition, attendees enjoyed multiple networking receptions and daily happy hours, making it easier than ever to connect with peers, strengthen partnerships, and create new business opportunities.

Spotlight on Innovation

For the first time, The Clean Show introduced the Innovation Awards, honoring the most groundbreaking technologies and solutions in textile care:

New Application: [Laundroworks](#), Powered by Cents – WashLynx Mobile App

New Product: [LaundryLux](#) – The Tosei by Electrolux Combo Washer/Dryer

New Technology for Sustainability: [Ecolab Textile Care](#) – 3D TRASAR™ Technology for Effluent

New Technology for Automation: [TEX-BIT](#) – TEX-BIT AI RFID Digital Textile SaaS Platform

These winning products, showcased live on the floor, reflected the cutting-edge spirit of The Clean Show and underscored the event's role as the launchpad for industry innovation.

Education That Delivered Real-World Value

The Clean Show 2025 education program was made possible in collaboration with [partnering associations](#): Association for Linen Management (ALM), CLA, formerly Coin Laundry Association, Drycleaning & Laundry Institute International (DLI), Textile Care Allied Trades Association (TCATA), and TRSA, the Association for Linen, Uniform and Facility Services Industry. These five leading industry associations, reinforce the event's position as the premier platform for knowledge exchange and professional growth.

[Education](#) was a cornerstone of The Clean Show 2025, offering attendees insights that went far beyond theory. With sessions hosted both in dedicated classrooms and on the show floor, the program brought together leading voices from the industry and partnering associations to address the industry's most pressing challenges and emerging opportunities. Topics ranged from sustainability and automation to workforce development and business strategy, ensuring that every attendee—from plant operators to executives—left with practical knowledge they could apply immediately. This dual approach of structured learning and informal, on-floor sessions made education accessible and directly relevant to daily operations, reinforcing The Clean Show as the premier destination for professional growth in textile care.

Looking Ahead to 2027

"The energy at The Clean Show 2025 was electric — from the packed sessions and busy show floor to the excitement around the first Innovation Awards," said Greg Jira, Group Show Director, Messe Frankfurt Inc. "The record attendance demonstrates the resilience and forward momentum of our industry. We're already looking forward to delivering an even bigger and better Clean Show in 2027."

The next edition of The Clean Show will take place July 15–18, 2027, in Las Vegas, NV. Attendees and exhibitors alike can expect expanded offerings, continued focus on innovation, and the same unmatched opportunities to learn, connect, and do business.

Additional information on the 2025 edition, and future events can be found on the [official website](#).

Stay connected:

Facebook: <https://www.facebook.com/thecleanshow/>

Twitter: <https://twitter.com/TheCleanShow>

Instagram: <https://www.instagram.com/thecleanshow/>

LinkedIn: <https://www.linkedin.com/company/the-clean-show>



Your contact:

Kim Porter

kim.porter@usa.messefrankfurt.com

Messe Frankfurt Inc.
2859 Paces Ferry Rd. SE, Suite 1600
Atlanta, GA 30339
www.us.messefrankfurt.com

Background information on Messe Frankfurt

www.messefrankfurt.com/hintergrundinformationen

Sustainability at Messe Frankfurt

www.messefrankfurt.com/nachhaltigkeit-information

Background information on Messe Frankfurt Inc.

<https://us.messefrankfurt.com/atlanta/en/aboutus.html>