



Branding

Explore all of the necessary information, templates and guidelines for all your business communication for The Clean Show 2025.





Logo / Colors



Pantone

CMYK

RGB

Web

PMS 3272

C94
M0
Y48
K0

R0
G159
B148

#009F94

PMS 346

C53
M0
Y51
K0

R135
G196
B148

#009F94

At 100%

At 70%

At 50%

At 30%

Stationery

In advertisements, print or digital, The Clean Show should be used in its entirety. "Clean" should not be used in external documents or promotions unless followed by the year, such as Clean2025 or #Clean2025. When writing the name of the show in text, include "presented by Texcare".

In external promotions, when deemed necessary, or space is allotted, logos should include the five partnering associations as well as the Messe Frankfurt logo. The listing of partners must be in alphabetical order with placement of the Messe Frankfurt logo in the farthest bottom right corner. No logo in line with the Messe Frankfurt logo should be higher than the top box.



the clean Show
presented by Texcare

DATES ANNOUNCED!
AUGUST 23 – 26, 2025
ORLANDO, FLORIDA, USA
ORANGE COUNTY CONVENTION CENTER

the clean Show
presented by Texcare

The Clean Show is proud to be named in the **Top 100 Trade Shows of 2022** by Trade Show Executive.

Trade Show Executive
GOLD 100
Honored by Trade Show Executive as one of
The Top 100 Trade Shows of 2022
Setting the Gold Standard for the Trade Show Industry

August 23 – 26, 2025
Orlando, Florida USA
www.cleanshow.com

The Clean Show is organized in collaboration with five industry-leading associations: Association for Linen Management (ALM), Coin Laundry Association (CLA), Dry-cleaning & Laundry Institute (DLI), Textile Care Allied Trades Association (TCATA), and Textile Rental Services Association of America (TRSA). The first edition took place in 1975 and today remains the premier event for the commercial laundering, dry-cleaning and textile service industry. Store owners, plant operators, technicians, institutional laundry managers, distributors, consultants, buyers, and other industry professionals come from across the globe to see and learn about the newest and most technologically advanced products the industry has to offer.





Advancing
the Industry
Together.