

EXHIBIT SPACE CONTRACT

Please complete, sign and return with required deposit to:

Messe Frankfurt Inc., 3200 Windy Hill Rd., Suite 500 West, Atlanta, Georgia 30339, USA Tel: 770-984-8016 Email: jewell.kowzan@usa.messefrankfurt.com

Company: _____
(Please list company name exactly as you would like it to be listed on published material)

Primary Contact: _____ Job Title: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip Code: _____ Country: _____

Phone: _____ Fax*: _____

Email*: _____ Website: _____

*By providing your fax number and/or email address you are consenting to receive communications from Messe Frankfurt Inc. and its affiliates via these media.

ASSOCIATION MEMBERSHIP

Our company is a member in good standing of:
 (Check all that apply)

- ALM
- CLM
- DLI
- TCATA
- TRSA
- NON-MEMBER

STEAM

Please check if you will use steam in your exhibit
 (For bona fide steam users only)

PRODUCT CATEGORY CODE(S)

(List code only. See product category sheet for reference.)

SPACE REQUEST

EXHIBITOR PACKAGE PLAN

Included in the exhibit space fee is: Standard furniture, standard carpet, installation and dismantle labor, material handling (drayage), advance warehousing, water, drainage, natural gas, steam, air, electricity, nightly vacuuming and trash removal.

PAYMENT INFORMATION - DEPOSIT REQUIRED

All payments must be in U.S. dollars. No exhibit space will be assigned until required deposit and administrative fee are received.

- On or before October 15, 2020 = 30% of exhibit space fee
- October 16, 2020 to March 15, 2021 = 80% of exhibit space fee
- After March 15, 2021 = 100% of exhibit space fee

- CHECK ENCLOSED**
(US funds only, payable to Messe Frankfurt Inc.)
- BANK WIRE**
(Contact Messe Frankfurt Inc.)

Exhibit Space Fee _____ sq. ft. X Exhibit Space Rate _____ = US\$ _____
 Administrative Fee* _____ = US\$ 95.00
TOTAL COST = US\$ _____

*A \$95 administrative fee per company is required upon submitting contract and includes one show directory listing, web listing, digital marketing materials and two exhibitor badges per 100 square feet.

CLEAN 2021 EXHIBIT SPACE RATES PER SQUARE FOOT:

SQ. FT. AREA	NON-MEMBER RATE	MEMBER RATE ¹	TCATA +1 ²
100 - 699	\$54.00	\$44.00	\$39.25
700 - 1299	\$53.50	\$43.50	\$38.00
1300 - 1899	\$51.25	\$41.00	\$37.00
1900 - 2499	\$49.50	\$39.00	\$36.25
2500 - 3599	\$49.00	\$37.50	\$34.00
3600+	\$47.50	\$37.00	\$33.00

¹ Exhibitor's association membership must be in good standing at the time contract and deposit are submitted to be eligible for discounted rate.
² An additional discount applies to members of both the TCATA and one other partnering association.

Booth location requests are for guidance and cannot be guaranteed. Subject to approval by Show Management, booths shown on the floor plan can be combined in 10 ft. x 10 ft. increments. Certain limitations apply. Contact Show Management to determine if your desired configuration is available. Please refer to www.cleanshow.com for the most updated floorplan.

Minimum booth size is 10 ft. x 10 ft. (100 sq. ft. = approximately 9 sq. m.)

Top 4 Booth# Requests: 1. _____ 2. _____ 3. _____ 4. _____

We would like to be close to the following companies: _____

We would like to be located away from the following companies, understanding that Messe Frankfurt Inc. may not be able to accommodate this request: _____

We are interested in Sponsorship Opportunities: Yes No

We hereby accept the Contract Terms and Conditions on the reverse of this contract. Name of legally responsible officer (please type or print name, title & sign below):

Name _____ Title _____ Signature _____ Date _____

CANCELLATION POLICY

Either party may cancel the Contract on or before October 15, 2020 for a full refund of the paid exhibit space fee. Cancellation by Exhibitor between October 16, 2020 and January 15, 2021 will be eligible for a 30% refund of the paid exhibit space fee. No refunds will be given after January 15, 2021. Administrative fee is non-refundable. Show Management must receive cancellation requests in writing on or before the above dates. Dates also apply to reductions in contracted exhibit space. Exhibit space reduction may result in relocation of booth assignment.

Show Management Use ONLY

Sq. Ft. Requested: _____ *Exhibit Space Fee: _____

Deposit Received: _____ Administrative Fee Received: Invoice #: _____

Signature: _____

CLEAN® 2021 CONTRACT TERMS AND CONDITIONS

MANAGEMENT

The Clean Show 2021, referred to as "Clean 2021", is owned by Messe Frankfurt Inc. The event is partnered by the following associations:

Association for Linen Management	800-669-0863
Coin Laundry Association	800-570-5629
Drycleaning & Laundry Institute	800-638-2627
Textile Care Allied Trades Association	813-348-0075
Textile Rental Services Assn. of America	877-770-9274

SHOW VENUE AND DATES

Clean 2021 will take place Thursday, June 10 through Sunday, June 13 in halls B2-B5 of the Georgia World Congress Center, 285 Andrew Young International Blvd NW, Atlanta, GA 30313 hereinafter referred to as Facility. Targeted move-in begins on Friday, June 4. Move-out ends on Thursday, June 17. See Exhibitor Rules and Regulations for specific exhibit hours.

EXHIBIT SPACE ELIGIBILITY

Any manufacturer or supplier of textile maintenance equipment, supplies or support services may apply for exhibit space. Minimum booth size is 10 ft. x 10 ft. (100 sq. ft., 9 sq. m.). Peninsula booths must be a minimum of 400 sq. ft. with a minimum length of 20 ft. on any side. Island booths must have a minimum area of 600 sq. ft. with a minimum length of 20 ft. on any side. Split Island booths are formed by dividing an 800 sq. ft. or larger booth into two booths, each having a minimum area of 400 sq. ft. and a minimum length of 20 ft. on any side.

Separate subsidiaries of the same parent company who exhibit individually, whether or not their spaces are contiguous, may combine square footage to achieve a lower rate.

EXHIBIT SPACE CONTRACT

The Clean Show reserves the absolute right to accept or reject any contract for exhibit space.

Each contract receives ONE listing in the show directory.

EXHIBIT SPACE ASSIGNMENT

Space is assigned on a first-come, first-served basis beginning the date exhibit sales officially start. Show Management will consider: a) the date the contract, required deposit, and administrative fee are received, b) amount of exhibit space requested, c) services and utilities required, d) cumulative square footage from first year of available exhibit history to present (without interruption). When all other considerations hold equal value, Show Management will determine priority of exhibit space assignments. Exhibitors utilizing steam will be given priority for space assignment in the steam area. If requested booth locations are not available, Show Management will offer alternate booth options and a time frame for Exhibitor to respond. If Exhibitor does not respond within time frame allotted, Show Management will make booth assignment on Exhibitors' behalf. Notwithstanding the foregoing, Show Management may alter locations of exhibits or booths shown on the official floor plan if deemed in the best interest of Clean 2021. The floor plan changes regularly as more exhibitors are assigned; changes are shown online at www.cleanshow.com, and it is the responsibility of the exhibitor to review these changes.

CANCELLATION AND REFUND POLICY

Either party may cancel the Contract on or before October 15, 2020 for a full refund of the paid exhibit space fee. Cancellation by Exhibitor between October 16, 2020 and January 15, 2021 will be eligible for a 30% refund of the paid exhibit space fee. No refunds will be given after January 15, 2021. Administrative fee is non-refundable. Show Management must receive cancellation requests in writing on or before the above dates. Dates also apply to reductions in contracted exhibit space. Exhibit space reduction may result in relocation of booth assignment. Should any event or matter beyond the reasonable control of The Clean Show prevent or make impractical holding Clean 2021 ("force majeure event"), The Clean Show may retain all or a portion of exhibitor's exhibit space fee as shall be required to compensate it for expenses incurred up to the time such contingency shall have occurred, and return of the balance of moneys paid herein by exhibitor ("Net Balance") will satisfy all liability of The Clean Show to exhibitor whatsoever. Upon refund of Net Balance, exhibitor waives any claim against The Clean Show and Messe Frankfurt Inc. for damages by reason of termination caused

by force majeure events. Notwithstanding anything contained herein, at The Clean Show's sole discretion, any deposit paid can be forfeited and exhibit space canceled if full payment is not received on or before April 15, 2021.

SUBLETTING OF SPACE

Sharing of any exhibit space by two or more companies, or the cooperative buying of any display space, is specifically prohibited unless the sharing companies have the same parent company and the space is contracted together, or you have SOLE/ EXCLUSIVE rights to sell in the USA a specific piece of equipment or service. Proof will be required. Exhibitor may not assign, sublet or apportion the whole or any part of space assigned; permit any other party to exhibit therein; distribute any other party's advertising materials; or permit use of such space for the purpose of promoting any business other than that of the Exhibitor to which the space is assigned.

OCCUPANCY AND DISMANTELMENT REQUIREMENTS

Any space contracted for and not occupied by 2:00 p.m. on Wednesday, June 9, is subject to forfeiture by Exhibitor and may be resold or reassigned at the discretion of Clean Show Management. In no such event will booth rental be refunded. Any Exhibitor not vacating its space by the published time agrees to pay a proportionate share of any additional charges incurred for late setup. Booths must be staffed during all exhibit hours.

EXHIBITOR PACKAGE PLAN

Clean 2021's Exhibitor Package Plan includes all standard services from move-in through move-out as detailed in the Exhibitor Rules and Regulations. This includes, with certain limitations, labor, material handling, advance warehousing, draped backwall and sidewall, utilities, standard carpet, standard furniture, booth ID sign, and nightly vacuuming and trash removal. No alternative options for services are available. All exhibitors are included in the package plan if full payments are made by the published deadlines.

SECURITY AND INSURANCE

Clean 2021 provides limited show security, and the furnishing of such guards shall not be deemed to increase the liability of The Clean Show, Facility, or their agents, representatives and employees, or to modify in any way the assumption of risk and release provided in this Contract. By execution of this Contract, Exhibitor warrants that it has and will maintain in force a minimum of \$2 million insurance coverage naming Messe Frankfurt Inc. as additional insured. Insurance coverage must include property damage, public liability, fire, theft, water, storm and strike coverage.

REGISTRATION

Exhibitor is entitled to receive two (2) free registrations for each 100 square feet of booth space occupied. See Exhibitor Rules and Regulations for additional requirements.

PENALTIES

By execution of this Contract, Exhibitor agrees to abide by all Terms and Conditions of this Contract, all terms and conditions stated in the Exhibitor Rules and Regulations, which are incorporated into this contract by reference; all Laws, Rules and fire regulations of the State of Georgia, the City of Atlanta, and the Facility; and all other matters set forth in *The Exhibitor Manual* and subsequent modifications from Show Management. Failure to comply with the above contract terms, rules and regulations, Laws, or amendments thereto, is sufficient cause for requiring either prompt conformity by Exhibitor or in certain instances, immediate closing and removal of Exhibitor's exhibit display and possible forfeiture of all rights to exhibit in future Clean Show editions all in the sole discretion of The Clean Show. In any such case Exhibitor will forfeit all fees and rentals paid and pay all removal fees in addition to all other remedies.

COMMERCIAL TRADEMARK AND OTHER COMMERCIAL RIGHTS

Show Management expects exhibitors to honor commercial trademarks and other commercial rights. In case of documented trademark or other commercial right infringements Show Management reserves the right to exclude an exhibitor from the current and future events. This stipulation does not create an obligation for Show Management to take such action. Show Management does not accept any liability for commercial rights infringements that may be committed by an exhibitor.

LIABILITY AND INDEMNIFICATION

Exhibitor assumes liability for all claims, damages, losses, injuries of any kind or nature resulting from (i) its or its representatives', agents', owners' or employees' actions in regards to violation of the Contract, Exhibitor Rules and Regulations, *The Exhibitor Manual*, contractual obligations, state, and municipal regulations and (ii) its actions or omissions or those of its officers, directors, owners, employees, representatives or agents at the Facility.

Exhibitor fully releases and agrees to make no claim for any reason whatsoever against The Clean Show, Messe Frankfurt Inc., or Facility, or their owners, representatives, agents or employees for loss, theft, damage or destruction of goods or other property; any injury to Exhibitor or its employees, owners, agents, representatives, customers or potential customers, contractors and subcontractors while in the Facility or Clean Show offices; any other damage of any nature or character including any damage to its business by reason of the failure to provide space for the exhibit, or the removal or modification of the exhibit display booth; or any action of any nature of The Clean Show, Messe Frankfurt Inc. or Facility that may render any exhibit display booth unusable. Nothing in this Contract is intended to limit or otherwise restrict the liability of the official general contractor or any subcontractor. The general contractor and subcontractors are not representatives, agents or employees of The Clean Show or Messe Frankfurt Inc.

Exhibitor agrees to indemnify and hold harmless The Clean Show, Messe Frankfurt Inc., and their officers, directors, members, agents and employees, from all suits, claims, damages, judgments, demands, liabilities, losses, costs and expenses (including reasonable attorneys' fees) of any and all kinds in whatever way arising, directly or indirectly, however caused, by reason of (i) any act or omission of Exhibitor, its officers, directors, owners, agents, employees, representatives or subcontractors in connection with their use or presence at the Facility, or (ii) the breach by Exhibitor or its officers, owners, directors, agents representatives, subcontractors and employees of the Contract, Exhibitor Rules and Regulations, Laws, Clean 2021 Exhibitor Prospectus, *The Exhibitor Manual*.

INCLUSION AND REFERENCE TO EXHIBIT HALL AGREEMENT

Exhibitor expressly agrees to be bound by all the terms, conditions, requirements and specifications resulting from the Facility Lease Agreement between The Clean Show and Georgia World Congress Center Authority pertaining to Clean 2021, including but not limited to any union agreements and requirements of the City of Atlanta and the State of Georgia.

MANAGEMENT AND AMENDMENTS

Show Management shall have full and exclusive power in the interpretation of all rules contained herein and in other documents included by reference. Any matters not specifically covered are subject to decision by Show Management. The Clean Show reserves the right at any time to make any changes, amendments and additions to these rules as reasonably necessary for the proper conduct of the exposition. Any amendments to this contract shall only be accepted in writing and must be approved in writing by Show Management.

SEVERABILITY AND CAPTIONS

All provisions of this Agreement are severable. If any provision or portion hereof is determined to be unenforceable by a court of competent jurisdiction, the rest of the Agreement shall remain in full effect, provided that its general purposes remain reasonably capable of being affected. This Contract shall be governed by the laws of the State of Georgia. Captions are for convenience only and do not affect interpretation hereof.

ENTIRE AGREEMENT

This Contract, Exhibitor Rules and Regulations, Clean 2021 Exhibitor Prospectus, and the Exhibitor Manual (the "Agreements") set forth the entire understanding of the parties and hereby supersede any and all prior agreements, oral or written, heretofore made, between the parties with respect to the subject matter of this Contract. There are no representations, warranties, covenants, agreements or collateral understandings, oral or otherwise, express or implied, affecting this Contract that are not expressly set forth in the Agreements.