



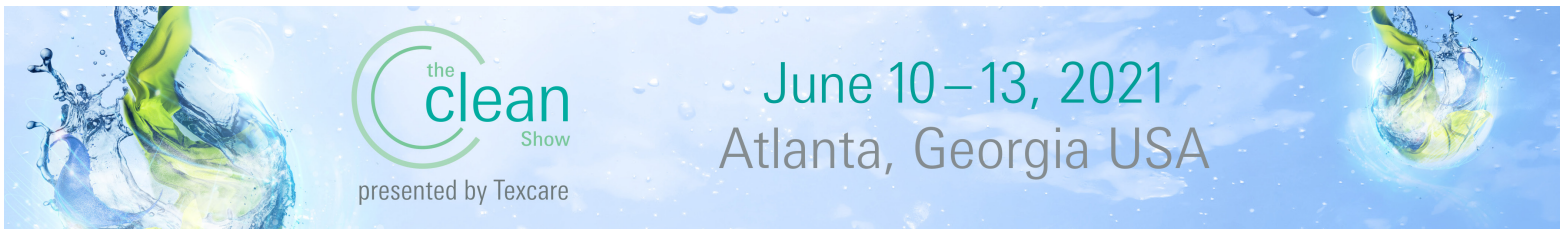
presented by Texcare

June 10 – 13, 2021
Atlanta, Georgia USA

Advancing the Industry Together

Sponsorship Brochure





PRINT OPPORTUNITIES

SHOW DIRECTORY

All exhibitors receive a standard listing in the show directory which includes company name, booth number, contact information, website, and products as part of the administrative fee.

Full Page Ad	\$4,200
Back Cover	\$5,200
Inside Front Cover	\$4,700
Inside Back Cover	\$4,700
Two-Page Spread	\$7,850
Featured Listing – <i>includes logo with highlighted listing</i>	\$500
Premium Listing – <i>includes logo with highlighted listing, and brief company description</i>	\$800
Display Logo	\$250

Deadline to secure Show Directory ads is April 20, 2021

VISITOR BROCHURE

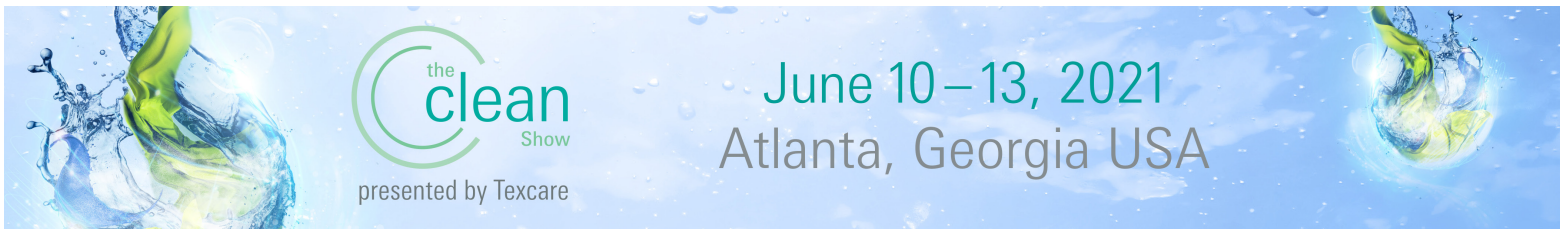
Place an ad in the visitor brochure mailed to thousands of registered and potential visitors.

Full Page Ad	\$2,500
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Deadline to secure Visitor Brochure ad is February 15, 2021



*All print opportunities are full color



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DIGITAL OPPORTUNITIES

WEB ADVERTISING

Show Website Banner	<ul style="list-style-type: none"> • Feature your logo and booth number directly on The Clean Show website through the end of Clean 2021 • Linked to your company's website • Ad size A: 1,140 x 190 px, Ad size B: 1,140 x 285 px, Ad size C: 1,140 x 380 px 	A - \$1,300 B - \$1,500 C - \$1,700
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DIGITAL BOOTH UPGRADE OPPORTUNITIES

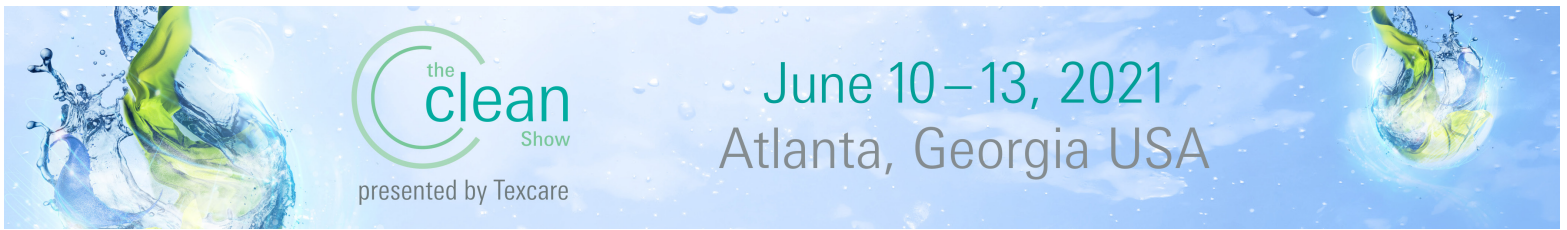
Basic Digital Profile	<ul style="list-style-type: none"> • Company contact information, 50 word company description, 1 contact name with email address, company website link, two product category listings, zoom to booth feature 	Included in administrative fee
Bronze Upgrade	<ul style="list-style-type: none"> • Company contact information, 300 word company description, 2 contact names with email addresses, 5 product category listings, zoom to booth feature, social media links, company website link 	\$300
Silver Upgrade	<ul style="list-style-type: none"> • Company contact information, 700 word company description, 3 contact names with email addresses, 8 product category listings, zoom to booth feature, social media links, company website link, company logo on listing and exhibitor list on mobile app, 2 product showcases, company logo 	\$600
Gold Upgrade	<ul style="list-style-type: none"> • Company contact information, 1,000 word company description, 5 contact names with email addresses, unlimited product categories, zoom to booth feature, social media links, company website link, company logo on listing and exhibitor list on mobile app, 4 product showcases (1 with video/static), online brochure - PDF, 2 press releases, YouTube embedded video, exhibitor wallpaper, company pinned to top of exhibitor list, logo on rotating floor plan banner 	\$1,000

MOBILE APP

Featured Listing	<ul style="list-style-type: none"> • Includes logo with company listing and additional listing in featured section of the mobile app 	\$500
Promoted Posts	<ul style="list-style-type: none"> • Includes 140 character text • Promoted posts will be the first thing visitors see on the Activity Feed, which is the most frequently accessed section of the app, scheduled to pin at top of feed for 30 minutes and will scroll thereafter, Limited availability 	\$1,000 per post \$1,500 per video post
Push Messages	<ul style="list-style-type: none"> • Everyone who downloads the app will receive your message (<i>as long as bluetooth is enabled</i>), use the messaging system to relay news, product announcements, promote educational sessions, or simply link to your company website 	\$1,000 per message

WEB DIGITAL OPPORTUNITIES

eNewsletter Feature	<ul style="list-style-type: none"> • Feature your logo, a 150 word blurb about your company or product, and a link to your website in our visitor newsletter emailed directly to registered visitors 	\$1,000
Show Day eNewsletter Feature	<ul style="list-style-type: none"> • Feature your logo, a 150 word blurb about your company or product, and a link to your website in our visitor newsletter emailed directly to visitors in attendance, Limited Availability 	\$2,000



ON-SITE OPPORTUNITIES

Lanyards	<ul style="list-style-type: none"> Promote your company by sponsoring the badge lanyards provided at all registration counters 	Request Quote
Show Bags	<ul style="list-style-type: none"> Promote your company by sponsoring the show bags provided at all registration counters 	Request Quote
Show Pens	<ul style="list-style-type: none"> Promote your company by sponsoring pens provided at all registration counters 	Request Quote
Concession Stand Sponsor <i>(exclusive)</i>	<ul style="list-style-type: none"> Includes 8.5" x 11" signage on concession stand tables; logo on overhead signage 	\$5,000
Charging Station <i>(exclusive)</i>	<ul style="list-style-type: none"> Brand cell phone charging stations with your logo and message on a sponsorship sign, be featured as a sponsor of the charging station on the floor locator and signage maps onsite. 	\$5,000
Hand Sanitizer Station <i>(exclusive)</i>	<ul style="list-style-type: none"> Brand hand sanitizer stations with your logo and message on a sponsorship sign, be featured as a sponsor of the hand sanitizer station on the floor locator and signage maps 	\$5,000
SIGNAGE & CLINGS		
Digital Meterboard Signage	<ul style="list-style-type: none"> Your company name, logo, booth number and advertisement displayed on one-sided digital panel screen in specific locations in the convention center. 	\$1,200 each
Aisle Sign Dangler	<ul style="list-style-type: none"> See your company logo and booth number displayed at the bottom of an aisle sign (4 x 2 ft) in a prominent location on the show floor, specific aisle signs may be requested, Limited Availability 	Request Quote
Hanging Banners	<ul style="list-style-type: none"> Grab visitors' attention with your company name, logo, and/or booth number displayed 	Request Quote
Escalator / Stair Clings	<ul style="list-style-type: none"> Grab visitors' attention with your company name, logo, and/or booth number displayed 	Request Quote
Glass Clings	<ul style="list-style-type: none"> Be the first thing visitors see on windows and doors as they enter The Georgia World Congress Center 	Request Quote
Floor Decals	<ul style="list-style-type: none"> Place your logo or ad on the show floor or in the concourse 	Request Quote
Floor Plan Cling Ad Space (ad near product locator)	<ul style="list-style-type: none"> Includes 2 x 2 ft. sign, have your ad featured next to the high-traffic magnified floor plan, located on the main aisle 	Request Quote
Lounge Sponsorship <i>(exclusive)</i>	<ul style="list-style-type: none"> Company will be promoted as the official sponsor of the lounge on the show floor Brand the show floor lounge 	\$10,000

Deadline to submit design and secure sponsorship is April 20, 2021



Clean 2021 Sponsorship & Advertising Agreement

June 10 – 13, 2021
Georgia World Congress Center
Atlanta, Georgia USA

Please submit 100% payment with your signed agreement to secure your sponsorship opportunities:

Messe Frankfurt Inc. • 3200 Windy Hill Road, Suite 500 W • Atlanta, Georgia 30339 • Phone: +1 678 732 2416 • Fax: +1 770 984 8023

Company: _____

Contact Name: _____ Job Title: _____

Mailing Address: _____

City/State/Postal Code/Country: _____

Phone: _____ Fax: _____ Email: _____

Print: <i>Deadline to secure Visitor Brochure ads is February 15, 2021</i> <i>Deadline to secure Show Directory ads is April 20, 2021</i>	Price	Quantity	Cost
Show Directory Full Page Ad	\$4,200		
Show Directory Back Cover	\$5,200		
Show Directory Inside Front Cover	\$4,700		
Show Directory Inside Back Cover	\$4,700		
Show Directory Two-Page Spread	\$7,850		
Show Directory Featured Listing	\$500		
Show Directory Premium Listing	\$800		
Display Logo (color only)	\$250		
Visitor Brochure Full Page Ad	\$2,500		

Web / Digital:	Price	Quantity	Cost
Website Banner A: 1,140 x 190 px	\$1,300		
Website Banner B: 1,140 x 285 px	\$1,500		
Website Banner C: 1,140 x 380 px	\$1,700		
Basic Digital Profile	Included in administrative fee	-----	-----
Bronze Upgrade	\$300		
Silver Upgrade	\$600		
Gold Upgrade	\$1,000		
eNewsletter Feature	\$1,000		
eNewsletter Feature, Show Day	\$2,000		

Mobile App:	Price	Quantity	Cost
Featured Listing	\$500		
Promoted Post	\$1,000		
Video Promoted Post	\$1,500		
Push Message	\$1,000		

On-site Signage: <i>Deadline to secure and submit design is April 20, 2021</i>	Price	Quantity	Cost
Lanyards	Request Quote		
Show Bags	Request Quote		
Show Pens	Request Quote		
Concessions Sponsor	\$5,000 (exclusive)		
Charging Station Sponsor	\$5,000 (exclusive)		
Hand Sanitizer Station Sponsor	\$5,000 (exclusive)		
Digital Meterboard Signage	\$1,200		
Aisle Sign Dangler – 4' x 2', aisle of choice	Request Quote		
Hanging Banners	Request Quote		
Escalator and Stair Cling	Request Quote		
Glass Cling – various dimensions and locations available	Request Quote		
Floor Decals – various dimensions and locations available	Request Quote		
Floor Plan Cling Ad Space	Request Quote		
Lounge Sponsorship	\$10,000 (exclusive)		

TOTAL COST: _____



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Company Name: _____

Contact Name: _____ Job Title: _____

Billing Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Email: _____ Phone: _____

Please submit this order form to jewell.kowzan@usa.messefrankfurt.com to secure your selected opportunities. Once submitted, a team member will provide an invoice for payment. Check and bank transfer are accepted methods of payment. Further payment instructions will be provided in footer of invoice. If credit card payment is preferred, please login to your Exhibitor Portal and complete the online sponsorship form. Note: Credit card transactions incur a 4% processing fee at time of online payment.

TOTAL SPONSORSHIP INVESTMENT \$ _____
(Total cost from selections page)

Method of Payment (Check one): Check Bank Wire*

Please note your full balance must be paid and design/content submitted by the specified deadlines to secure your sponsorship. Any cancellation of sponsorship items must be submitted to Show Management in writing. No refunds will be given. *Exhibitor is responsible for any bank fees incurred with payment.

Your signature below indicates your agreement of these Terms & Conditions. Thank you for your sponsorship!

Signature: _____ **Date:** _____

ARTWORK SPECIFICATIONS

Bold Listing and Logo Specifications

Please send us your company logo with the following qualities: at least 300 dpi; CMYK color; file format PNG, AI or EPS; no smaller than 400 pixels wide.

Ad Specifications

All ads can be submitted to Show Management via your Exhibitor Portal.

Photography must be converted to CMYK and provided as high-resolution TIFF or EPS files (no JPEGs). Image resolution should be at least 300 dpi at 100%.

Where possible, fonts should be converted to outlines or embedded in the file.

Preferred applications include Adobe InDesign, Photoshop or Illustrator. PDF files are accepted but are the responsibility of the advertiser, not Show Management.

Show Management will not be responsible for the final reproduction quality of any materials provided that do not meet the defined specifications.

All ad materials must be approved by Show Management.

For more information, contact:
Jewell Kowzan, Sales Associate

Phone: +1 (678) 732-2416

Email: jewell.kowzan@usa.messefrankfurt.com