

news +++ The Clean Show

August 23 – 26, 2025, Orlando, FL



August 12, 2025

The Clean Show Returns with Bigger Exhibits, Global Connections, and Cutting-Edge Education

After three years, The Clean Show is back — August 23–26 in Orlando — with an expanded show floor, more international exhibitors than ever, dynamic education led by top industry associations, and the debut of the Innovation Awards, all spotlighting the trends, standards, and innovations defining the future of textile care.

This year's show features an expanded show floor, welcoming an impressive increase in first-time exhibitors and representation from a growing number of international companies. Attendees will discover solutions and suppliers from around the globe, showcasing the latest equipment, technologies, and services driving the textile care industry forward.

Innovation Takes Center Stage

For the first time, [The Clean Show](#) will present the [Innovation Awards](#), celebrating the most groundbreaking products, technologies, and processes debuting at the show. These awards recognize exhibitors pushing the boundaries of efficiency, sustainability, and performance in textile care. Join the ceremony and presentations in the Show Floor Education Classroom, based on the schedule below:

- **Innovation Award Ceremony** (winners announced) – Sunday, August 24, 11:00 AM
- **Innovation Award Winner Product Presentations** – Monday, August 25 1:00 PM
- **Innovation Award Honorable Mention Product Presentations** – Tuesday, August 26 at 10:00 AM.

Networking with a Twist

Beyond the exhibits and education, The Clean Show 2025 creates countless opportunities to connect, collaborate, and unwind. Attendees can mingle with peers and make new business connections at the daily Happy Hour bars located across the show floor — the perfect way to relax after a day of exploring.

Adding a fun, competitive edge to the networking experience, this edition is offering something new – Textile Care Trivia invites participants to test their industry knowledge, learn something new, and enjoy some lighthearted competition. These lively, informal moments make The Clean Show as much about building relationships as it is about discovering the latest in textile care. [See times and locations here.](#)

Dynamic Education by Industry Leaders

Organized by the [partnering associations](#): Association for Linen Management (ALM), CLA, formerly Coin Laundry Association, Drycleaning & Laundry Institute International (DLI), and TRSA, the Association for Linen, Uniform and Facility Services Industry, The Clean Show 2025 delivers a robust education program of over 30 hours of free sessions. Providing content covering today's top trends, new industry standards, proven business strategies, and breakthrough innovations, attendees can choose [expert-led](#) classes across all sectors of textile care — from commercial laundering and drycleaning to hospitality, healthcare, and beyond.

This year's program will address the latest trends, technologies and technical developments hitting the industry, and will feature strategies to help business owners become more efficient, effective and profitable, and how to adapt in an ever-changing business landscape.

Topics include:

- The Client Journey
- Economic Outlook: What to Expect in 2025 and Beyond
- Engineering Excellence: Insights from Maintenance Experts in the Laundry and Linen Industry
- Innovation, Automation and Digitization: What's New and Important on the Clean Show Floor
- Five Ways to Grow Residential Delivery & Commercial Accounts
- From Tradition to Innovation: A Generational Shift in Laundromats
- Grow With What You've Got: Marketing Strategies for Small & Mid-Sized Businesses
- And many more!

The full schedule can be [found here.](#)

Global Connections, Local Impact

The Clean Show 2025 will welcome exhibitors from more than 20 countries, reinforcing its position as a premier global marketplace for textile care. This year also marks a surge in new participation, with nearly 100 first-time exhibitors like Aura Detergent, Presso and idryclean – each bringing fresh solutions, technologies, and perspectives to the show floor. Together, this expanded international presence and influx of new companies will offer attendees unprecedented opportunities to discover innovations and make connections from every corner of the industry.

“The Clean Show has always been the place where the world of textile care comes together,” said Julie Nickel, Senior Show Manager, The Clean Show, Messe Frankfurt Inc. “In 2025, we’re raising the bar — expanding opportunities for international collaboration, unveiling the industry’s most exciting innovations, and delivering the education and connections that help businesses thrive.”

A Must-Attend Return

Since its last edition in 2022, The Clean Show has remained the premier destination for networking, sourcing, and learning in the textile care industry. With thousands of professionals from every link in the supply chain expected to attend, the 2025 show promises an unmatched opportunity to see, touch, and compare the industry’s most advanced solutions in one place.

Admission costs are going up. Visitors interested in registering for the event, may still do so [online here](#). Visitors are encouraged to register in advance to minimize wait times on-site for their badge and avoid the increased onsite prices.

Additional information on the show, [educational sessions](#), and any of the association-driven receptions, can be found on the [official website](#).

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